

Partners for a Sustainable Planet

Trees, Water & People's Corporate Partnership Program



TREES, WATER & PEOPLE

Helping people and the planet

Trees, Water & People believes in building purposeful partnerships with each sector of society, including the private sector. Our Corporate Partners can leverage the tangible impacts of our programs to meet their Corporate Social Responsibility objectives, achieve their Sustainable Development Goals, offset their carbon footprint and demonstrate their commitment of giving back to people and the planet.

TWP By the Numbers



We have over **3,000 supporters** in **all 50 states**, Canada, Guam, Puerto Rico, and even the United Kingdom!

With the help of our business partners, we've raised nearly **\$1.7 million** in corporate donations since 2008!



Each month we have **7,000** unique monthly website visitors

Join Partners for a Sustainable Planet and make a positive impact on your community and the world today!



8,000+ Email List Subscribers



22,769 Facebook Followers



2,147 receive our print mailings



5,204 Twitter Followers



2,502 Instagram Followers

Corporate Partner Levels



| Corporate Partner Levels and Yearly Contribution* | Ceiba \$50,000+ | Sequoia \$25,000 - \$49,999 | White Oak \$10,000 - \$24,999 | Ponderosa \$2,500 - \$9,999 |
|---------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Access to PSP Portal** |  |  |  |  |
| Visibility on our website and social media |  |  |  |  |
| Feature in e-newsletter |  |  |  | |
| Feature in print newsletter |  |  | | |
| Feature in annual report |  | | | |

* We highly value the commitment of our partners, which is why we also take into consideration the years of consistent contributions to assign our partner levels. Give consistently at any level for 3 years to move up to the next level.

**Our PSP Portal gives you access to photos, marketing assets and impactful stories from the field.

Trees, Water & People (Tax ID 84-1462044) is a 501(c)3 nonprofit organization.
100% of donations are tax-deductible.

Spotlight on Corporate Partners

Thanks to our committed partners, we have been able to implement impactful community-based sustainable development projects in Central America and on Indigenous Lands in the Western U.S.

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Avocado Green Brands donates a portion of all their revenue through their 1% for the Planet membership. With various sustainability and climate certifications under their belt including a B-Corp certification, their environmental and social responsibility goes beyond organic.

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Positive Legacy harnesses the kindness and goodwill of music festival fans by turning their energy into tangible contributions toward a healthier and more equitable planet. They are our top Carbon Offset partner, channeling offset donations from event goers to our programs.



Through our decade-long relationship, online printer Smartpress and The Bernard Group have shown their commitment to combating climate change and supporting Indigenous peoples leading conservation efforts. Thanks to this collaboration we have been able to plant thousands of trees in Pine Ridge, South Dakota.

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Other ways to get involved:

- Become a carbon offset partner
- Set up an employee fundraiser and match campaign
- Sponsor or host an event
- Run a fundraiser campaign

Not what you were looking for? If our corporate partner program is not a good fit for your organization, there are other ways to get involved. Tell us your idea!

If you are ready to join our Partners for a Sustainable Planet program, would like more information or have an idea to share contact Hellen Castro at hellen@treeswaterpeople.org or 970-484-3678